



SIKA AT WORK

HURGHADA CITY CENTER

REFURBISHMENT : Sika Ceram®- 205 Large

BUILDING TRUST



HURGHADA CITY CENTER WORLD-CLASS FAMILY ENTERTAINMENT COMPLEX

PROJECT DESCRIPTION

Hurghada City center Shopping mall and entertainment complex is the New Red Sea Icon with more than 300,000 Sqm Land area and 400 Shopping outlets with a first class cinemas and indoor family entertainment facilities, with initial investment of more than 1.5 billion Egyptian pounds.

SPECIAL REQUIREMENTS

- The use of pre-packed Tile adhesive with high bonding strength to hold the marble tight on plastered walls with white cement based to overcome the staining problems of traditional techniques.

PROJECT REQUIREMENTS

-Walls and Floors Cladding of Marble cuts and Natural Stone mosaic indoor and out door



Sika Solution:

-Sika Ceram 205 Large: Cementitious adhesive consisting from high quality cements with a high polymer content suitable for fixing of natural stones and marble cladding with high bonding strength of approx. 1.2 N/mm²

Why Sika:

- Sika International Brand Name, Strong technical Support, Continuous Follow Up, Corporate Visit and Trainings for applicators and Availability of Materials in Red Sea Area.



Products Delivered:

- Sika Ceram 205 Large : 120 Tons



HURGHADA CITY CENTER



PROJECT PARTICIPANTS:

- Contractor:** Alecon for Contracting
Owner: Arab Investment Group of Al Faisal Holding (Hilton Hurghada Plaza Owner)
Consultant: Shaker Consultancy Group
Project Management: Projacs

For More Projects Information



http://egy.sika.com/en/group/Publications/Sika_At_Work.html

SIKA EGYPT

1st Industrial zone (A)
Section # 10, Block 13035
El Obour City, Egypt

Contact

Phone 202 44810580
Fax 202 44810459
www.sika.com.eg

BUILDING TRUST

